

Ice Dye with DYLON Dyes



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British brand, DYLON Dyes commissioned a consumer research that reveals that one in three Brits haven't worn half or more of their wardrobe in the past year. To encourage people to make the most of their wardrobe, the brand has created a simple step-by-step guide on how to get-the-look at home and in as little as just two hours. Using a lesser-known technique called ice-dyeing, here's how you can transform glum garments ...



You'll need:

- DYLON Hand Dyes – we recommend using more than one colour
- An old (or new) clean white cotton or linen tshirt or shirt
- Bag of ice cubes
- Rubber gloves
- Cooling rack
- Large plastic tray

1. Wet the clean shirt and squeeze out any excess water
2. Leave damp and crumple shirt into a bundle



3. Stack the cooling rack on top of a tray for ice to drip freely in puddle under shirt

4. Place the crumpled shirt on rack and cover with ice cubes

5. Sprinkle dye powder at random over the ice

6. Repeat if you're adding additional colours. We recommend that you pick shades of fabric dye that go well together, e.g. shades within the same colour family – like Vintage Blue and Navy Blue – or different colours that complement each other – like Intense Violet and Passion Pink





7. Leave shirt to sit for a minimum of one hour or until the ice melts to allow the dye to seep into fabric

8. Once dye has set, rinse out excess dye until water runs clear and leave to dry away from direct sunlight



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